



## Garrison Players Corporate & Business Sponsorship Form

### SPONSOR BENEFITS

#### PRINCIPAL SPONSOR (FULLY UNDERWRITE PRODUCTION: cost varies)

- Half-page ad in season program
- Mention of company name and/or logo in all publicity and press releases
- Banner placed in lobby for season
- Newsletter subscription
- Recognition in season program and on sponsor web page
- Web link
- Block of 20 tickets to opening night show or special preview
- Opportunity to buy out a special performance for employees and friends.
- Reception hosted by Garrison Players

#### \$1500-\$3000

- Quarter-page ad in season program
- Mention of company name and/or logo in all publicity and press releases
- Banner placed in lobby for show of benefactor's choice
- Newsletter subscription
- Recognition in season program and on sponsor web page
- Web link
- Block of 10 tickets to opening night or show of benefactors choice

#### \$1,000-\$1499

- Eighth page ad in season program
- Mention of company name in all publicity and press releases
- Banner placed in lobby for show of benefactor's choice
- Newsletter subscription
- Recognition in season program and on sponsor web page
- Web link
- 3 pairs of tickets to show of benefactor's choice

#### \$500-\$999

- Signage in lobby at show of benefactor's choice
- Mention of company name in all publicity and press releases
- Newsletter subscription
- Recognition in season program and on sponsor web page
- Web link
- 2 pairs of tickets to show of benefactor's choice

#### \$250-\$499

- Newsletter subscription
- Mention of company name in all publicity and press releases
- Recognition in season program
- Web link
- 1 pair of tickets to show of benefactor's choice

Garrison Players welcomes and appreciates corporate and business sponsors. You can print this form, complete the personal/company information section below and check off the desired sponsorship level on page two and mail it, with your check, to Garrison Players Sponsors, PO Box 127, Dover, NH 03821. Or, please don't hesitate to call us (603-516-4919) or e-mail (info@garrisonplayers.org) with any questions you may have.

Contact Name: _____
Company/Organization Name: _____
Street Address: _____
City/State/Zip: _____
Phone: _____
E-mail: _____
Web site: _____

Please select the desired sponsorship option from the next page. If you've selected a sponsorship option that includes a business card ad, please enclose a business card in your return mailing.



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Activity	Description	Marketing Levels
<b>The Spotlight on GP newsletter (quarterly)</b>	Spotlight on GP is GP's main method of communicating to members. The quarterly newsletter is distributed to more than 250 area residents.	<input type="checkbox"/> \$30 for business card ad (2 per issue) <input type="checkbox"/> \$100 for a full year's ad <input type="checkbox"/> \$500 to underwrite for a year
<b>Garrison Players web site (www.garrisonplayers.org)</b>	The GP web site provides residents, visitors, and companies with information about Garrison Players.	<input type="checkbox"/> \$1,000 Home page sponsor (1): includes banner ad, with logo, and link to sponsor's web site. <input type="checkbox"/> \$500 Page sponsor: business can select any page to sponsor.
<b>Valentine Dance &amp; Silent Auction (February)</b>	Held in February, the Valentine Dance & Silent Auction includes music, food, and fun. Event sponsor will have company name in all promotional materials, on web site, radio PSAs, posters, tickets, etc.	<input type="checkbox"/> \$1,000 Event sponsor (3) <input type="checkbox"/> \$500 Wine sponsor (2) <input type="checkbox"/> \$500 Food sponsor (1) <input type="checkbox"/> \$250 Flower sponsor (2) <input type="checkbox"/> Miscellaneous auction item(s)
<b>Annual Meeting (May)</b>	The Annual Meeting is an enjoyable evening out for GP members and their families. Activities include Guppy Awards, election of Bard Members, and the unveiling of next season's shows.	<input type="checkbox"/> \$1,000 Underwriter <input type="checkbox"/> \$500 Guppy Awards sponsor <input type="checkbox"/> \$500 Food sponsor <input type="checkbox"/> \$500 Wine sponsor <input type="checkbox"/> \$250 Flower sponsor
<b>Show Sponsors (ongoing)</b>	Show sponsors enjoy free tickets to a performance, recognition in the program, mention of company name and /or logo in all publicity and press releases, banner placed in lobby, web link on the "Season" page, and invitation to the "meet the cast" reception, depending upon sponsor level.	<input type="checkbox"/> \$3,000 Underwriter <input type="checkbox"/> \$1,500 Principal sponsor <input type="checkbox"/> \$1,000 Sponsor <input type="checkbox"/> \$500 Evening sponsor (musical) <input type="checkbox"/> \$250 Evening sponsor (other)
<b>Program Ad Book (June)</b>	2,500 Programs are printed and distributed to audience members at each performance.	<input type="checkbox"/> \$1,000 Underwriter (back cover ad) <input type="checkbox"/> \$500 Full-page inside covers (2) <input type="checkbox"/> \$200 Full-page ad <input type="checkbox"/> \$100 Half-page ad <input type="checkbox"/> \$60 Quarter-page ad (business card)
<b>Costume Ball (October)</b>	The Costume Ball is held in October and is open to the public.	<input type="checkbox"/> \$1,000 Event sponsor (3) <input type="checkbox"/> \$500 Wine sponsor (2) <input type="checkbox"/> \$500 Food sponsor (1) <input type="checkbox"/> \$250 Flower sponsor (2)
<b>Special Events/Programs (varies)</b>	Special events and programs include guest performer concerts, fashion shows, art exhibits, etc.	<input type="checkbox"/> \$3,000 Underwriter <input type="checkbox"/> \$1,500 Principal sponsor <input type="checkbox"/> \$1,000 Sponsor